



WINDTRE WON 'LE FONTI' AWARD AS 'EXCELLENCE OF THE YEAR IN INNOVATION & LEADERSHIP'

Rome, 6th november 2020

WINDTRE won the prestigious award of 'excellence of the year in innovation & leadership' for integrated communication at the international 'Le Fonti Awards'. WINDTRE, in particular, was rewarded for having been able to 'interpret, with the right spirit, the difficult period of lockdown, effectively balancing traditional and digital channels', to communicate 'the values of the new single brand, born from the union of two brands that have made the history of national telecommunications.'